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MEDIA KIT

The Answer is You.

Self responsibly may be disappearing in today's world however if this is the case those who embrace it will prosper more than those that don't.

Tony Steven former association manager and advocate to government has just finished writing a book called "The Answer is You" promoting self-responsibility and emotional fitness.

In all aspects of life, relationships, financial and business, you are called to account and unless you are able to at least counter how you may feel, you will be left behind.

Motivation gurus seem to concentrate on harnessing your emotions, but what if you were able to set them aside focus on reality, purposely taking single and small steps towards your goal.

This book turns self-help on its head and discusses your responsibility for the changes you want in the world and in your life.

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Tony is based in both Hobart, Tasmania and on the Gold Coast.

The Answer is you



Author Biography

Tony Steven is a realist and educator who will show you the enormous power you have over the circumstance of your life. After a lifetime of research, reading and education he has written a book, developed keynote presentations and educational seminars to show people that they are the ones responsible. No escaping the truth any longer, no blaming or being offended, Tony will explain the power you have, highlight your self-responsibility and bring you to an awakening that will explain life and the way you should live it. In his 7th decade, Tony has the experience to educate and guide you to the control you need to exercise self-discipline so that you can work for the life you want. Unlike almost all other coaches Tony will lead you away from emotional motivations and help you see life for what it is and give you key information so you can come to see the truth. This could be your red pill.

For nearly 30 years Tony Steven worked in the Not for Profit sector ending as the CEO of the Australian Medical Association in the state of Tasmania in 2019. For many of those years he ran his own Association Management Company where his clients included the Council of Small Business of Australia and National Independent Retailers Association. He was also the State Director of the Liberal Party of Australia in Tasmania in the 1990's. Tony holds a Diploma in Business Management, Certificate in Front line Management and Hospitality and is a Distinguished Toastmaster, with Toastmasters International. He is also a 2-time President in Rotary. Having developed extensive experience in the not for profit sector Tony has represented many associations in Canberra and on many different Boards, Committees, and lobby groups at both State and Federal level, he has also made many international representations. Tony is also a former Past President of AuSAE (Australasian Society of Associations Executives) spanning both Australia and New Zealand where he oversaw the redevelopment of the organisation increasing membership ten times.

The Book



Book Bio

Most self-help books focus on the emotions through inspiration and motivation but what if you were able to put emotions aside and just do the job. The Answer is You promotes self-responsibility by explaining emotional fitness and purposeful decision making. Tony Steven does this by breaking down a seven-step process to explore the control you have over the creation things and events.

By reading this book you will develop an awareness of an inner power most people are only vaguely aware of and they have not unlocked yet. there are many tools and instructions for practical application.

The result will be a calmer, result driven and result aligned life, helping you feel empowered and being able to confront your awareness. This book will get you excited with your new possibilities that will present themselves and you will be motivated to do it. It's for everyone! A worldwide purpose.

THE ANSWER IS YOU!

This book promotes self-responsibility by explaining emotional fitness and purposeful decision making. The author does this by explaining a seven-step process that shows the control you have over the creation of things and events.

By learning this, you will develop an awareness of an inner power that most people are only vaguely aware of and have not yet unlocked.

As a result, you will live a calmer life, be results-driven and see more rewards and security. This will help you feel empowered and able to give to others.

This book will get you excited about new possibilities that will present themselves and you will feel motivated to take action.



www.tonysteven.com.au

THE ANSWER IS YOU!

Awaken to your self-responsibility

Tony Steven

THE ANSWER IS YOU!

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Audience



Target Audience

Anyone interested in self-development, awareness to reality and wanting to overcome mental and emotional blockages. Young people will benefit greatly as this information and self-discipline occurring early in life gives them a much greater chance of success and fulfilment.

Spiritual and religious people will be given a practical grounding and assertive people will be given empathy.

Anyone looking for results in their life and who are ready to realize fear comes from the primal instinct and love fuels our true consciousness.

Book excerpt

If the answer is you, then what is the question? The question is, 'Who is responsible for your life and what happens during it?'

If life is taking you nowhere, or somewhere you didn't intend, then let's look at it differently and in a deeper, more meaningful way; let's ask what the reason for your life is.

Let's ask how to build your own confidence and motivation, develop a new future, and spread a sense of calm, peace, and love all around you. What would it be like to have a solid foundation for you to build your life on? In the end I hope you will come to the conclusion that self-responsibility comes with the privilege of life.

This book will endeavour to:

- offer a possible answer that explains the reason for your life,
- suggest how to take advantage of that knowledge,
- build your confidence and motivation,
- develop a new future for you,
- spread a sense of calm, peace, and love all around you,
- build a solid foundation for you to build your life on, and
- show you a more basic way to take action.

In the end I want to show you that you are the reason for your own existence; you are intricately connected and part of the whole. Because of the privilege of life, you have a responsibility to take charge of your life.

Questions



Suggested interview questions

Question 1: Who is Tony? (brief history)

Hospitality, Airlines, Association Manager including Government advocate. Family now single. Tasmania and Queensland.

Question 2: Where did the idea for the book come from?

Personal Growth from adversity Mothers death and Divorce.

Question 3: Who is The Answer is You aimed at? Who is the target market?

People who are searching for more in their life. Those who need to recognise their ego and become aware that there is more to life than entertainment.

Question 4: What feedback have you had?

Its only just been released however initial responses have been positive and that it raises awareness.

Question 5: What exactly do you want the book to achieve? What is the mission?

To help people break through the emotional barrier built up in their past that blocks them from just doing it. To see self-responsibility become more prominent in people everywhere so we can trust with greater reliability.

Question 6: What did you learn about the writing process?

That you must love it and be passionate as you won't get through the work otherwise

Question 7: What's next for you?

Speaking and more books.